



# Making Tax Digital

What steps do you need to take to make sure you are prepared for MTD and have the correct tools in place to keep your clients compliant.

## Essential tasks

### Identify and categorise clients

#### Break clients into three categories

- VAT Registered traders – already doing digital recordkeeping
- Non-VAT Registered traders
- Landlords

#### Assess client ability and needs

- Which software is suitable
- Will they require a bookkeeping service

#### Define your service packages

- Client collects and files
- Client collects data, you file
- Client sends all data, you log, review and file

### Client engagement and communication

#### Website

- Dedicated MTD page
- Factsheets and FAQs
- Short videos

#### Client communications

- Series of communications that can be sent regularly
- Be clear on the impact to them
- Cover requirements, their responsibilities, your responsibilities, how you can help

#### Social media

- Use social media to highlight key points
- Pose questions that you can answer on your website
- Encourage clients and prospects to contact you
- Position yourself as MTD ready

#### Regular touch points

- Discuss in client meetings, telephone calls etc.
- Have printouts or leaflets you can hand out
- Add details or hooks in your email signatures

### Choose technology solutions

#### Choose the right technology

- Use client categories and service proposition, map tech requirements
- Look beyond recordkeeping (invoicing, bank feeds, etc.)

#### Identify small selection of products

- Simple transaction recorders
- More sophisticated data collection tools
- Simple bookkeeping

#### Approach – who, what, when, how?

- Map out recommended solution for each client
- Set timeframe for contacting clients
- Agree timeframe with client for moving to compliant software or service