

CHECKPOINT WORLD CASE STUDY



REUTERS/MUKESH GUPTA

GLAXOSMITHKLINE USES CHECKPOINT WORLD AS EFFICIENT AND EASY KEY RESEARCH TOOL

GlaxoSmithKline is one of the world's leading research-based pharmaceutical and healthcare companies. Headquartered in the UK, GSK is a global organisation with offices in over 100 countries and major research centers in the UK, USA, Belgium and China.

GlaxoSmithKline was looking to have an internal and reliable source of information on Transfer Pricing and International Tax. They became a Checkpoint World client in July 2011 with multiple subscriptions to the entire content suite.

"The primary advantage that Checkpoint World has is the simple country summaries sitting alongside more detailed analysis and international tax laws. Adding in OECD source data, means Checkpoint World has a number of key research sources in one place, which combined with the Research History button makes researching tax issues much more efficient.

In addition, the screens are quick and easy to navigate through, with information easily accessible."

GLAXOSMITHKLINE



THEY SUBSCRIBED TO THE FOLLOWING:

- Transfer Pricing Core Library and Author Commentary – treaties, current awareness and analytical expert commentary
- Global Tax Laws & Treaties of 175 jurisdictions translated into English
- Global Tax Planning Library – treaties, current awareness, and analytical expert commentary
- Accounting & Auditing Standards
- Accounting & Auditing Analytical Expert Commentary (IFRS and IAS) and Accounting & Compliance Current Awareness updates
- OECD Guidelines on Transfer Pricing, Economic Surveys, Tax Conventions and Council Recommendations

CHECKPOINT WORLD

Checkpoint World is designed specifically to meet the research needs of professionals responsible for the cross border transactions of multinational corporations.

Checkpoint World is the first online research service specifically developed for corporate tax professionals looking for a global perspective, with integrated resources for multinational corporate tax departments and their providers.

WHY WE ARE DIFFERENT

Why limit yourself to viewing tax information for one country at a time when you can see the whole world?

Checkpoint World offers a truly global view by providing more than just coverage of individual countries or regions:

- Tax legislation and treaties of 175 jurisdictions translated into English
- Officially licensed content from OECD, IFRS and treaties
- Commentary and analyses from expert authors
- Information & content provided by leading authoritative and reputable information publishers
- Current Awareness news updated multiple times daily on major jurisdictions including: EU, UK, China, India, Hong Kong, US and more
- User friendly research experience

Now you can access tax and accounting information from multiple countries and regions at once, with easy linking to related information across different locations.

THE RESULT?

You'll have the comprehensive insight you need to effectively manage your multinational business.

*Contact us today to see how our ONESOURCE
Checkpoint World can help your business.*

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